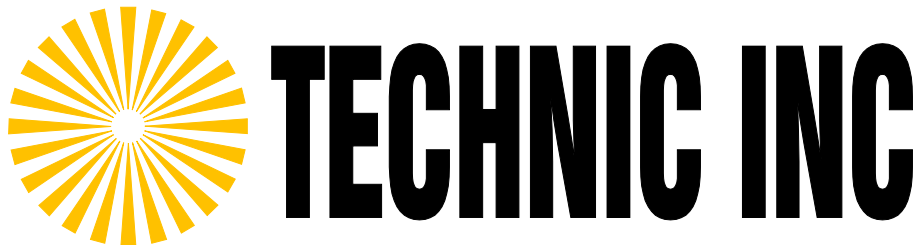


Technic Style Guide (8/2020)

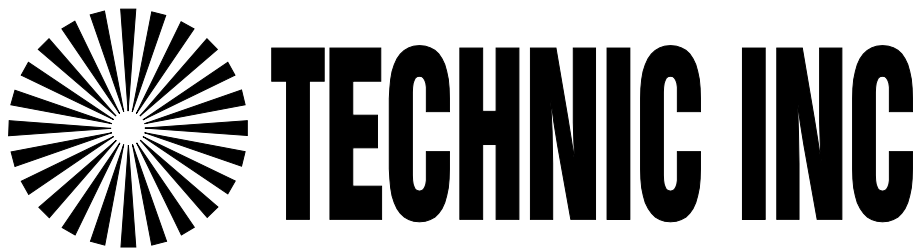
Logo - Trademark

Our logo is provide on our website in both vector and raster formats. To obtain additional formats and specific resolutions, please contact our Marketing Department at bsheeran@technic.com.

The logo is a 24 spoked star burst (PMS 109) with block lettering (Swiss921 BT).



Optional Black Version



Logo – Electronic Use

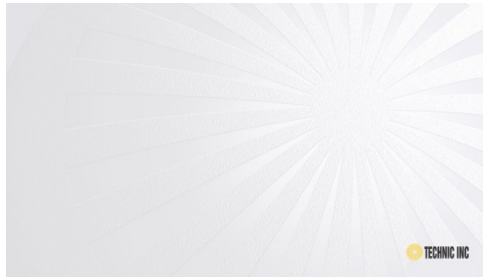
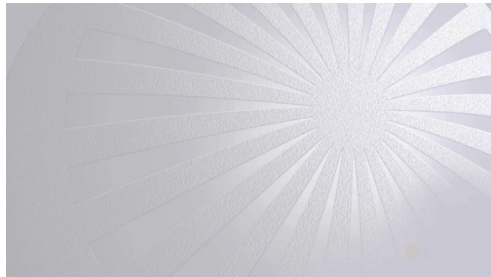
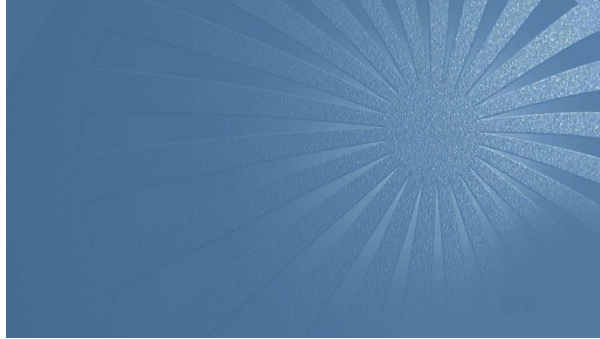
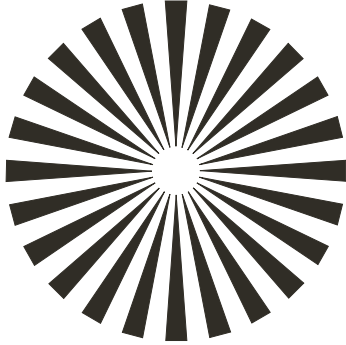
In recent months, we have moved to remove the INC portion of the logo as this is not used outside the US. We have incorporated this in all electronic mediums moving forward.



Customization of the logo is not allowed. Styles such as reversing the colors and applying visual effects - embossing, shadows or other effects should be coordinated with the marketing department. This version of the logo is appropriate for all global branding.

Star Burst

The Technic Star Burst has been used as a design element. Any use of the burst in this capacity should be coordinated with the marketing department.



For additional information and specific requests please contact us.

Technic Marketing Department

The marketing department offers support and services in the following areas

- Trade show graphics and printed materials (Design, Layout, Printing)
- Business cards
- PowerPoint Templates
- Giveaways
- Graphic Design Services
- Photography
- Video Services
- Assistance with Press Release writing and distribution
- Social Media Marketing

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