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For immediate release

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Join Technic for Live Demonstrations of Innovative Solutions at Surface Finishing Mexico

Cranston, RI — Technic, a global leader in specialty chemicals, is pleased to announce its participation in the 7th edition of **Surface Finishing Mexico (SFM2024)**. This premier event, recognized as the leading exhibition for industrial surface finishing and coatings in Mexico, will take place from November 6-7 at Poliforum León in Leon, Guanajuato, Mexico.

Organized by the **Mexican National Association of Surface Finishing (AMAS)**, Surface Finishing Mexico 2024 offers an invaluable opportunity for industry professionals. The event features a specialized educational program and a commercial area tailored to the unique needs of Mexico's surface finishing and coatings sector, covering topics such as **electroplating, anodizing, liquid and powder surface treatments, E-Coat, and organic finishes**.

At **booth 610**, Technic will showcase its broad product portfolio, including solutions for the Equipment, Industrial, and Electronics sectors. Our offerings range from high-performance surface treatment solutions to advanced coatings, all designed to enhance process efficiency and product durability. In addition to displaying our innovative products, Technic will conduct live demonstrations of its **cataphoretic lacquer application process**, providing attendees the chance to see real-time application and curing, highlighting the superior performance and versatility of our technologies.

Technic is also proud to feature its **ECO products**, which focus on sustainability and environmental responsibility. These solutions help customers meet stringent environmental regulations while maintaining high standards of performance and quality.

“We are thrilled to participate in Surface Finishing Mexico 2024, where we can engage with industry leaders and showcase how Technic’s solutions in the Equipment, Industrial, and Electronics sectors can help businesses thrive. This event is a vital platform for collaboration, innovation, and growth.”

- Claudia Mosher, Technic Regional Manager for US Midwest and Mexico

Technic remains committed to delivering cutting-edge solutions that drive efficiency and sustainability across a wide range of **industrial applications**. Visit us at booth 610 to explore how we can support your surface finishing goals.

For more information about Technic and our participation in Surface Finishing Mexico 2024, please visit our website at www.technic.com.

