

*For immediate release*

## Technic Announces the Promotion of Roberta Stabilini to Global Marketing Manager

Cranston, RI – Technic is pleased to announce the promotion of Roberta Stabilini to Global Marketing Manager.

Roberta has been an integral part of Technic for the past five years, contributing significantly to the company’s marketing efforts. As a Marketing Associate, she played a key role in developing new business opportunities, particularly in organizing Technic’s ECO product line and enhancing the company’s digital content strategy for Europe and global markets.

Roberta holds a BA in Foreign Languages from *Università Cattolica del Sacro Cuore* in Italy and earned a Master of Arts in Advertising and Marketing from the *University of Leeds* in the UK. She brings eight years of marketing experience, having worked in both marketing agencies and client-side roles.



Roberta Stabilini  
Technic Global Marketing Manager

In her new position, Roberta will oversee Technic’s global marketing teams and initiatives, including global digital marketing, internal and external communications, advertising, and industry-related marketing events.

Roberta succeeds Bob Sheeran, who previously held the position of Global Marketing Manager. Bob will continue to support Technic in a part-time role, providing valuable guidance and expertise.

*"We are pleased to appoint Roberta to this leadership role. Her expertise and strategic vision have already contributed significantly to Technic’s marketing initiatives, and we are confident that she will further strengthen our global presence."*

- Steve Schaefer, Chief Operations Officer

About Technic: For over 80 years, Technic has been a global supplier of specialty chemicals, custom finishing equipment, engineered powders, and analytical control systems to the semiconductor, electronic component, printed circuit board, industrial finishing, and decorative industries.

Press Contact: Felicity Moore, [fmoore@technic.com](mailto:fmoore@technic.com)

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